



AWASUM CAPITAL MANAGEMENT



About Us

Awasum Capital Management GmbH is an Investment Management and Financial Services Company, based in Frankfurt, Germany.

Founded in 2016.

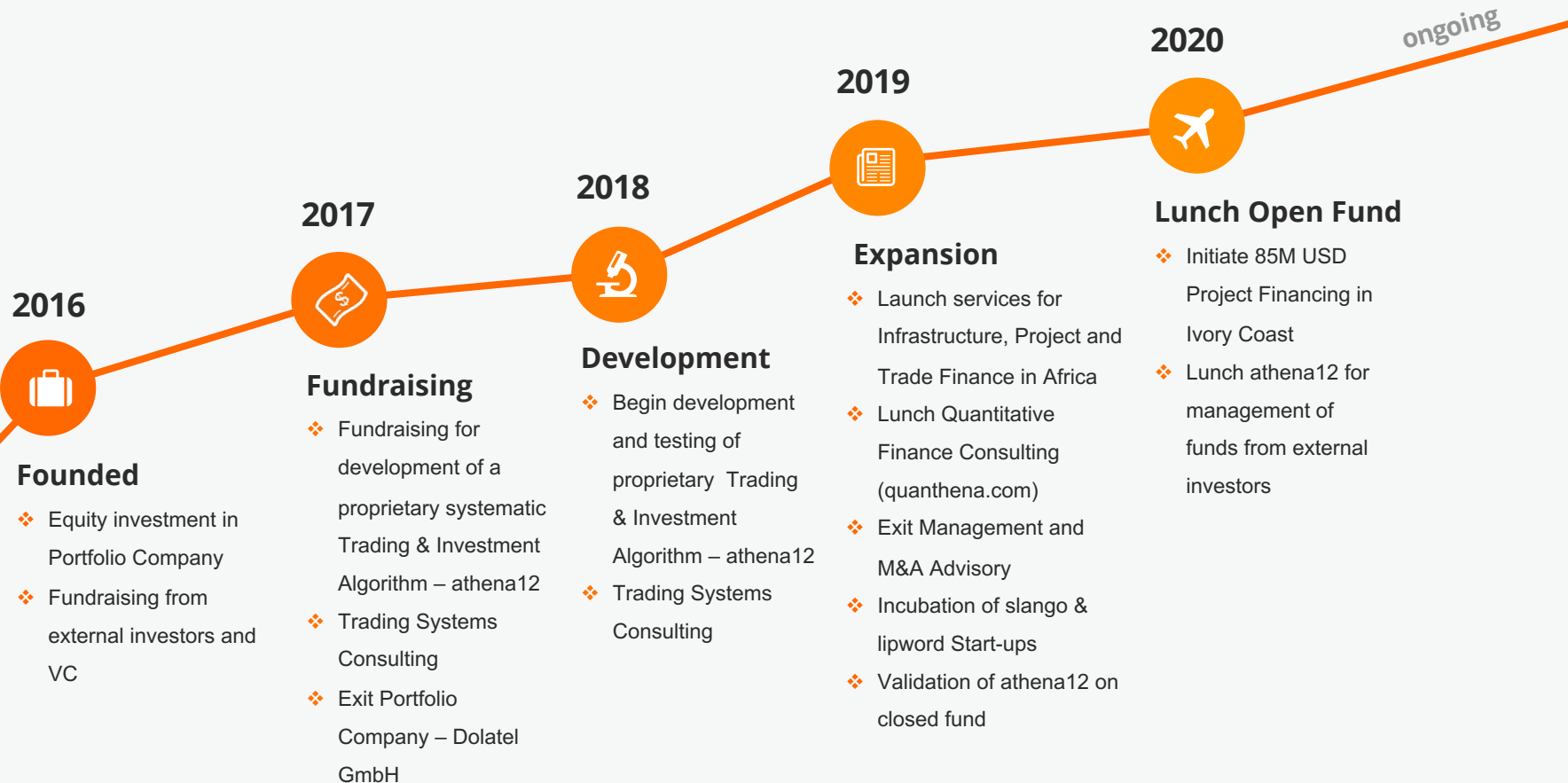




Company Timeline



We meticulously grow our investment management, consulting and advisory businesses - helping shareholders, investment- and risk-managers make better informed decisions.





Our Services

Project & Trade Finance Advisory



Structure and raise funds for infrastructure, project and Trade finance transactions, and direct financing for business and FIs

Investment Management



Manage closed funds with a proprietary Trading, long-term Investment and Risk Management algorithms

Private Equity and M&A Advisory



Carry-out equity and credit valuations, Fundraising, Term-sheet negotiations; Develop Buy-out and Exit Strategy, Corporate Structure & Governance

Quant Finance Consulting



Build data-driven quantitative models to help Investment- and Risk-mangers to make more informed decisions

Project Financing

“Lack of infrastructure in Africa forges opportunities for Entrepreneurs to create novel business models, which are unique to the African market; however to enable these businesses compete on a global scale, we must level the play-field by building infrastructure. Marcel Awassum.”

- ❖ Financing economic development infrastructure projects across Africa
- ❖ Loans of up to \$300M per project with a credit period 7 – 12 years
- ❖ 70% targeted debt-equity ratio
- ❖ Projects in Export, Transportation, Telecom, Energy Tourism sectors: Rail-, Road- and Ports-construction, Mining, Powerplants, Manufacturing, premium hotels, health and medical facilities etc.



Trade & Business **Financing**

Through partner Banks, we ensure that our clients meet their business operational and investment objectives with our tailored , cost-saving trade financing, asset purchase and business lending solutions.

- ❖ Trade Finance - Letters of credit, Pre- and post-shipment and exports financing
- ❖ Line of Credit - Export and import line of credit
- ❖ Direct Financing - Business loans and pre- & post export financing for companies with at least \$2M balance sheet assets and/or \$10M annual revenues
- ❖ Asset-Backed Lending - Loans on income generating infrastructure and assets
- ❖ Receivables Purchase & Discounting - Purchase of specific receivables from goods and services sold to foreign or domestic buyers



Investment Management

Quantitative Trading Strategy

We believe intraday short term market movements are driven by consensus market behavior. We therefore apply deep- and reinforcement learning algorithms to build deterministic quantitative models to mimic this behavior and forecast short term market movements.

Trading



Multi-Asset Long/Short Strategy

With the goal of preserving and growing capital for our investors, we systematically construct and rebalance portfolios with different risk-return profiles and liquidity preferences from a wide variety of asset classes.

Investment





PE and M&A **Advisory**

We help early and growth stage companies navigate the key challenges of company formation, ownership, control, governance, financing and sale. Private Equity firms rely on us for extensive research and valuation of companies and M&A opportunities.



Valuation & Fundraising

Carry out in-dept equity research and valuation, Financial Reports analysis and adjustments, price targeting, debt and equity financing.



M&A Strategic Consulting

Develop M&A strategy, risk-return analysis and valuation of M&A projects. Plan, negotiate and execute Exits, Buy-Outs and Takeovers.



Corporate Structure & Governance

Setup company ownership and control structure, board-structure including shareholder interest representation.



Quant Finance Consulting

We help Investment and Risk-Managers make more precise and better informed decisions by equipping them with our unique data-driven quantitative models.



Valuation and Pricing

We build data-driven pricing and validation models for interest rates, equities, commodities, foreign exchange and credit derivatives products.



Investment and Trading Strategies

We use technical indicators, fundamentals and alternative datasets to develop and test deep-learning systematic trading & investment strategies.



Asset Allocation & Portfolio Management

We build smart, automated asset selection, portfolio construction and rebalancing algorithms for different risk-return profiles and liquidity preferences



Your Contact



Marcel Awassum

Managing Director

With a background in Computer Science and Finance, Marcel Awassum has over 11 years of experience as a Senior Financial Services/Capital Markets Consultant for Accenture, for Germany's top Investment-, and Commercial Banks as well as for Asset Managers such as Sal. Oppenheim, Helaba, Talanx Asset Management and Nord LB. As an Entrepreneur and Quantitative Finance Professional he has a strong track record in building, valuing, restructuring businesses and financial securities, as well as in raising funds.



Contact me

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A hand holding a microphone with the text 'Thank You' overlaid. The word 'Thank' is in white and 'You' is in orange. An orange triangle points to the top right of the word 'You'.

Thank You